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## **Pericom and Avnet Electronics Marketing Ink Global Distribution Pact**

PHOENIX -- Pericom Semiconductor named Avnet Electronics Marketing as its first worldwide distribution partner today.

With a distribution agreement for the Americas region signed, Pericom's (NASDAQ: PSEM) full line of serial high-speed switching, timing and signal-integrity solutions is now available to Avnet Electronics Marketing customers throughout the globe. Avnet, Inc. (NYSE: AVT) has existing distribution agreements with Pericom in Europe, Asia and Japan, and had an existing relationship with SaRonix, a company that Pericom acquired in October 2003.

'Avnet Electronics Marketing can supply Pericom products to customers from anywhere in the world,' said Brad Frey, director of worldwide distribution at Pericom. Using a global distributor, such as Avnet Electronics Marketing, allows contract manufacturers, OEMs and other customers to streamline purchases across regions. 'That's an increasingly important factor in the electronic industry today where design activity takes place in one region, while manufacturing takes place elsewhere,' said Frey.

'Now - regardless of location - our customers around the globe are better served,' said Jeff Ittel, senior vice president, Semiconductor Business Group, Avnet Electronics Marketing Americas. 'The addition of Pericom's high-performance serial connectivity products to Avnet Electronics Marketing Americas' line card, coupled with our knowledgeable component experts and global supply chain service capabilities, allows us to provide support to customers of all sizes in any geography.'

### **About Avnet Electronics Marketing**

Avnet Electronics Marketing is the largest operating group of Phoenix-based Avnet, Inc. (NYSE: AVT), a Fortune 500 company. Avnet Electronics Marketing serves electronic original equipment manufacturers (EOEMs) and electronic manufacturing services (EMS) providers in 70 countries, distributing electronic components from leading manufacturers and providing associated design-chain and supply-chain services. The group's Web site is located at <http://www.em.avnet.com>.

### **About Avnet**

Avnet, Inc. (NYSE: AVT) is one of the largest distributors of electronic components, computer products and technology services and solutions with more than 250 locations serving 70 countries worldwide. The company markets, distributes and optimizes the supply-chain and provides design-chain services for the products of the world's leading electronic component suppliers, enterprise computer manufacturers and embedded subsystem providers. Avnet brings a breadth and depth of capabilities, such as maximizing inventory efficiency, managing logistics, assembling products and providing engineering design assistance for its 100,000 customers, accelerating their growth through cost-effective, value-added services and solutions. For the fiscal year ended July 1, 2006, Avnet generated revenue of \$14.25 billion. For more information, visit [www.avnet.com](http://www.avnet.com).

### **About Pericom**

Pericom Semiconductor Corporation (NASDAQ: PSEM) enables serial connectivity with the industry's most complete solutions for the computing, communications and consumer market segments. Pericom's analog, digital, and mixed-signal integrated circuits, along with their SaRonix and eCERA frequency control products, are essential in the timing, switching, bridging and conditioning of high-speed signals required by today's ever-increasing speed- and bandwidth-demanding applications. Company headquarters are in San Jose, Calif., with design centers and technical sales and support offices globally. Please visit <http://www.pericom.com> for more information.

### **CONTACT:**

Brodeur for Avnet  
Chris Walker, 602-808-1170  
[cwalker@brodeur.com](mailto:cwalker@brodeur.com)

or  
Bella Vista Communications for Pericom  
Sacha Arts, 408-356-3099  
[s.arts@comcast.net](mailto:s.arts@comcast.net)