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## Avnet's Christian Goehring Named a 30 Under 30 Rising Supply Chain Star

PHOENIX--(BUSINESS WIRE)-- [Avnet, Inc.](#) (NYSE: [AVT](#)), a leading global technology distributor, today announced that Christian Goehring, logistics support supervisor for Avnet, has been named a "30 Under 30 Rising Supply Chain Star." This recognition program, sponsored by ThomasNet and ISM, honors up-and-coming supply chain professionals who are creating a meaningful impact in the industry.

This is the second year that the "30 Under 30" program has recognized the accomplishments of young supply chain professionals who are already making significant contributions to their organizations. Goehring was recognized for his efforts in significantly reducing freight costs of more than seven figures for Avnet.

Avnet offers transportation services that help its customers optimize their complex global supply chains. As a member of Avnet's global transportation team, Goehring uses data analytics to determine the best product shipment solutions for Avnet customers. With responsibility for managing an outside global freight payment leader in supply chain logistics, he leveraged the real-time analytics on cost, carrier performance and customer shipments to drive optimal decisions. He reviewed millions of data elements to create customized, ad-hoc and standard reports that highlighted improvement opportunities on cost and service.

"Customers and suppliers look to Avnet to help them efficiently deliver products around the globe. Christian was able to profile the impact of transportation decisions and recommend actionable opportunities to reduce total transportation costs and improve supply chain efficiencies," said Marianne McDonald, vice president of global transportation, Avnet. "Christian is an effective communicator and innovative problem solver whose data analytics skills help ensure Avnet delivers the right products at the right time for our customers and suppliers."

Goehring joined Avnet in 2010 as a technology consultant, responsible for generating order-specific engineering documentation to aid with integration services, quoting integration costs to customers, and developing new quoting tools to increase productivity. He brought his analytical and technology skills to Avnet's logistics organization in 2013 to design and develop optimal shipping procedures for Avnet's customers and suppliers.

A complete list of the 2015 30 Under 30 Rising Supply Chain Stars is available at <http://30under30.thomasnet.com>.

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### About Avnet, Inc.

From components to cloud and design to disposal, Avnet, Inc. (NYSE:AVT) accelerates the success of customers who build, sell and use technology globally by providing them with a comprehensive portfolio of innovative products, services and solutions. Avnet is a Fortune 500 company with revenues of \$27.9 billion for the fiscal year 2015. For more information, visit [www.avnet.com](http://www.avnet.com). (AVT\_IR)

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