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Avnet Electronics Marketing Receives Top Marketing Honors at NEDA

PHOENIX -- Avnet Electronics Marketing garnered several top Channel Marketing Award prizes at this year's National Electronic Distributors Association Executive Conference in Chicago.

In 11 categories, Avnet was honored in nine -- including awards for company website, corporate newsletter, corporate capability brochure and industry advocacy. Avnet won three platinum awards and six gold awards at the event.

Avnet was selected from among a record number of entries, which were reviewed by a panel of professional business-to-business marketing experts. 'This recognition serves to validate the great work done by many talented people behind the scenes,' said Sean Fanning, senior vice president of marketing and communications worldwide at Avnet Electronics Marketing. 'It's particularly gratifying to see that our marketing efforts were recognized across the board - from branding to communications to supplier marketing to events and Internet marketing.'

About Avnet Electronics Marketing

Avnet Electronics Marketing is the largest operating group of Phoenix-based Avnet, Inc. (NYSE:AVT), a Fortune 500 company. Avnet Electronics Marketing serves electronic original equipment manufacturers (EOEMs) and electronic manufacturing services (EMS) providers in 70 countries, distributing electronic components from leading manufacturers and providing associated design-chain and supply-chain services. The group's Web site is located at <http://www.em.avnet.com/>

About Avnet

With more than 250 locations serving customers in 70 countries worldwide, Avnet (NYSE: AVT) markets, distributes and adds value to the products of the world's leading electronic component suppliers, enterprise computer manufacturers and embedded subsystem providers. Additionally, Avnet brings a breadth and depth of service capabilities, such as supply-chain optimization, logistics solutions, product assembly, device programming, computer system integration and engineering design assistance. For the fiscal year ended July 1, 2006, Avnet generated revenue of \$14.25 billion. Visit www.avnet.com/.

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