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## **Avnet Ranks Among the Top 100 of the InformationWeek 500 for Third Consecutive Year**

### **Distributor Recognized for Innovative Business Intelligence and Rebate Management Systems**

PHOENIX -- Avnet, Inc. (NYSE:AVT), a leading global technology distributor, today announced it has been named to the InformationWeek 500, marking the third consecutive year that Avnet has been recognized among the top 100 innovative information technology (IT) users. The magazine selected Avnet for this honor based on the development and deployment of business intelligence and rebate management systems to address the needs of its customers.

For the past 18 years InformationWeek has identified and honored the nation's most innovative users of information technology with its annual listing. The list is unique among corporate rankings because it spotlights the power of innovation in information technology, rather than simply identifying the biggest IT spenders.

'Our team is dedicated to creating IT tools that not only focus on helping Avnet achieve its business goals, but also drive the long-term success of our customers and partners,' said Steve Phillips, chief information officer at Avnet. 'We're honored that InformationWeek has recognized the benefits of our systems, further demonstrating their value to the technology supply chain.'

Avnet was recognized for the development of a unique system to help simplify one of the most difficult areas for customers to manage -- rebates. The Avnet Rebate Management System is an online tool that provides value-added resellers (VARs) with information on manufacturers' rebate and incentive programs, and insight into how the partners are tracking against targets. Avnet's VARs can access the Avnet Rebate Management System to learn their exact position in meeting targets, bonus opportunities and rebates they will receive. In less than a year of implementation, the system has helped customers earn significantly more in rebates than in previous years.

Additionally, InformationWeek honored Avnet for its business intelligence system, which focuses on process improvements, proactive management of customer orders and forecasts, and collaborative long-range planning. The system not only transformed Avnet's customer service processes, but also generated significant savings from increased efficiencies.

'The InformationWeek 500 honors today's leading companies who set the benchmark for business technology strategies and projects,' said InformationWeek publishing director, Fritz Nelson. 'The companies on our list are some of the most innovative users of technology.'

Additional details on the InformationWeek 500 are online at [www.informationweek.com/iw500/](http://www.informationweek.com/iw500/).

#### **About InformationWeek**

InformationWeek sets the agenda for business technology executives, covering the full range of information access points IT decision-makers use today. A trusted, authoritative source and information filter, InformationWeek helps community members understand and focus on what's important up-to-the-minute -- in print, online, through independent research and at live, peer-to-peer events. Through its cross-media platform, InformationWeek delivers content to complement the print publication to its community of business technology leaders when and how they want it, 24/7. The InformationWeek community includes an audience of 2.5 million CIOs, IT executives and business managers who cut across industries, job titles, company sizes and global borders.

InformationWeek is consistently recognized for its commitment to excellence and thought leadership by the IT community, receiving many of the industry's top media accolades, including several awards from the American Society of Business Publication Editors (ASBPE), top spots in BtoB Magazine's Media Power 50 and Circulation Excellence Awards from Circulation Management Magazine.

#### **About CMP Technology**

CMP Technology is a marketing solutions company serving the technology, healthcare and lifestyles industries. Through its market-leading portfolio of trusted information brands, CMP Technology has earned the confidence of more professionals and enthusiasts in these fields than any other media company. As a result, CMP is the premier provider of access, insight and actionable programs designed to connect sellers and buyers in each of these industries in ways that yield superior return on investment. CMP Technology is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com>), a global provider of news distribution and specialist information services with a market capitalization of more than \$3 billion.

**About Avnet, Inc.**

Avnet enables success from the center of the technology industry, providing cost-effective services and solutions vital to a broad base of more than 100,000 customers and 300 suppliers. The company markets, distributes and adds value to a wide variety of electronic components, enterprise computer products and embedded subsystems. Through its premier market position, Avnet brings a breadth and depth of capabilities that help its trading partners accelerate growth and realize cost efficiencies. For fiscal year ended July 1, 2006, Avnet generated revenue of \$14.25 billion through sales in approximately 70 countries. Please visit [www.avnet.com](http://www.avnet.com) for more information.

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