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## **New Avnet IT Services Business Names Charlie Babb VP Sales, Marketing**

PHOENIX -- Avnet Managed Technologies, the newly formed IT service business unit of Avnet Inc. (NYSE:AVT), has named Charlie Babb as vice president of sales and marketing. Babb is responsible for the planning, direction and performance of the sales and marketing initiative for Avnet Managed Technologies in serving the small and medium-sized business market.

'Charlie has 30 years of experience in marketing and sales management in high technology, including four years with Avnet,' said Bob Prezko, the head of Avnet Managed Technologies and senior vice president of Avnet Global Infrastructure. 'Charlie has a great track record and because of that we expect a lot of him in providing leadership and innovation, and driving financial performance,' Prezko added.

Avnet, one of the world's largest marketers and distributors of electronic components and computer products, is recognized as a best-practices user and innovator in information technology. Avnet Managed Technologies is a service business chartered to use Avnet's internal IT talent, infrastructure and resources, along with its global relationships with technology solutions providers, to offer data-center managed services, help-desk support and Microsoft Exchange mailbox hosting to customers for whom IT is not an in-house function or for whom IT needs have not yet grown complex.

InformationWeek magazine ranked Avnet third on its list of the nation's best users of information technology in 2004. Avnet ranked fourth on InfoWorld magazine's list of the 100 best information technology projects of the year.

To learn more about Avnet Managed Technologies, visit [www.avnet.com/amt](http://www.avnet.com/amt), call 866-426-8123 or e-mail [amt-sales@avnet.com](mailto:amt-sales@avnet.com).