



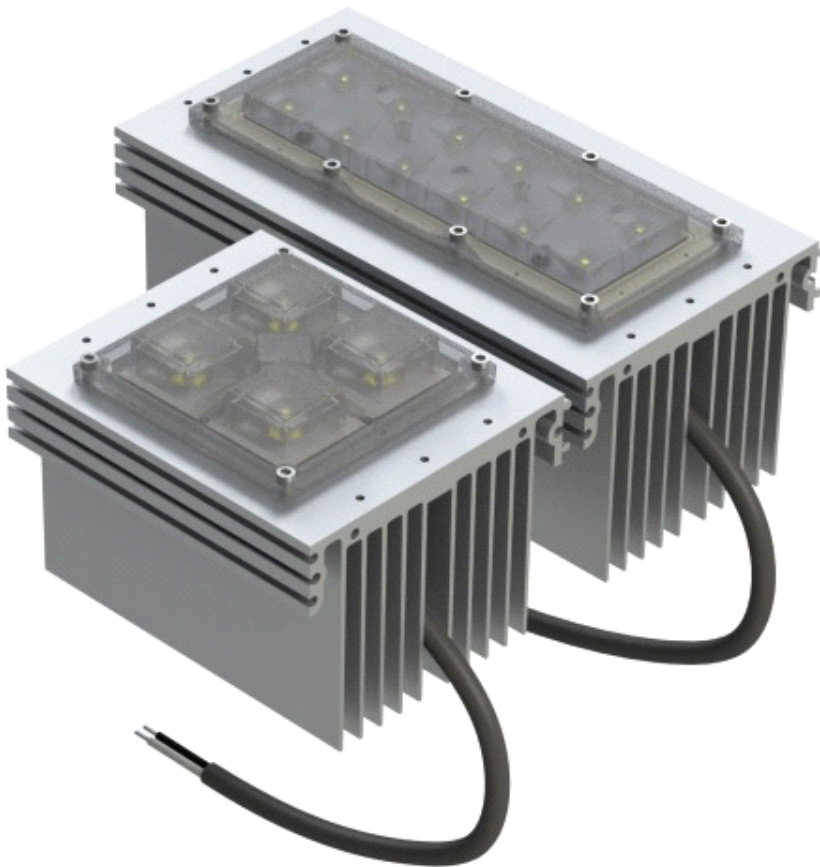
September 11, 2017

## Avnet Adds Link to Americas' LED Value Chain with Opulent Americas Agreement

PHOENIX & RALEIGH, N.C.--(BUSINESS WIRE)-- [Avnet](#) (NYSE: [AVT](#)), a leading global technology distributor, today announced the signing of a distribution agreement with Opulent Americas, Inc., part of Singapore-based Opulent Group. Effective immediately, Avnet's technical sales and field-based LED lighting experts (Illumineers) will support customers using Opulent LED lighting modules, heat sinks and other integrated LED lighting components and systems for solid state lighting, automotive, horticulture and medical solutions.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170911005165/en/>



Opulent Americas, a globally integrated manufacturer with domestic and international manufacturing capabilities, offers a complete line of ingress protection (IP)-rated LED modules, heat sinks, starboards and other components designed to help lighting manufacturers get to market faster, with fewer resources, at lower costs. In addition, Opulent Americas provides custom solutions ranging from PCBA design to full turnkey assembly. Opulent Americas' ISO certifications include ISO 9001, ISO 14001, ISO 13485 and ISO 16949.

"Energy efficiency has become both an environmental and economic mandate in the technology sector. With Opulent Americas' building block methodology for solid state lighting development and manufacturing, customers can create high-quality, versatile lighting systems that are not only built to last, but to operate at competitive price points," said Alex Iuorio, senior vice president, supplier development, Avnet. "Working together, Avnet and Opulent Americas will provide customers with best-in-class design and supply chain support."

Opulent Americas modules are engineered to bring high quality lighting systems to market faster with fewer LEDs, higher reliability, and a lower system cost.

(Photo: Business Wire)

Shaver, president, Opulent Americas. "We believe our LED modules and high quality products bring significant benefits to Avnet's expansive customer base."

"Opulent Americas and Avnet are well aligned to drive and fulfill the rapidly increasing demand for high quality LED components. Avnet offers extensive market coverage that we believe will accelerate the adoption of Opulent Americas' products," said Russell

Click [here](#) for more information on Opulent Americas' products available through Avnet.

Click to Tweet: .@Avnet inks franchise deal with @OpulentAmericas. Agreement bolsters Avnet's Americas-based #LED ecosystem <http://bit.ly/1I133LR>

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## **About Opulent Americas**

Opulent Americas' goal is to accelerate the adoption of LED technology through simple, modular products and custom designs. Opulent Americas' customers get to market faster, with less resources, at lower costs. Opulent Americas' North Carolina based office provides quick engineering and sales support with an R&D lab for prototype development and custom designs. Opulent Americas' global manufacturing capabilities enable building domestic or overseas at scale. Lean & Fast. Made Smarter. [www.opulent-americas.com](http://www.opulent-americas.com)

## **About Avnet**

From idea to design and from prototype to production, Avnet supports customers at each stage of a product's lifecycle. A comprehensive portfolio of design and supply chain services makes Avnet the go-to guide for innovators who set the pace for technological change. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at [www.avnet.com](http://www.avnet.com).

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