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Avnet Electronics Marketing Recognized as Best Distributor in China

Nationwide Poll of More Than 400,000 Ranks Global Distribution Giant Top in Market Share, Technology and Product Quality in Passive Component Category

SHANGHAI -- Avnet Electronics Marketing Asia, an operating group of the leading global technology distributor, Avnet, Inc. (NYSE:AVT), has announced that it has won another top industry award in the fiercely competitive distribution market of China. The company has been recognized as the 'Best Distributor in the Component Industry' in the passive and discrete distribution category at the China Component Leader Award Ceremony.

The accolade comes hard on the heels of this month's announcement that Avnet Electronics Marketing was ranked in the Top 25 of InformationWeek China's list of 100 of the nation's best users of information technology for the second year in a row.

'As the world's leading electronic components distribution organization, it is indeed rewarding to see our strengths and capabilities recognized in one of the world's most dynamic and rapidly growing markets,' said Stephen Wong, president of Avnet Electronics Marketing Asia. 'Avnet Electronic Marketing is grateful to receive this prestigious award, which echoes our commitment to the China market and focus on delivering what we call 'support across the board.' The solid recognition by survey participants is concrete proof that our focus on customer service is bearing fruit.'

'More than anything else, I think this award highlights that we are not just a leader in semiconductor distribution. We are clearly a key player in the field of interconnect, passive and electromechanical components, too. This leadership position enables us to provide a one-stop total solution, makes the difference for our customers and differentiates Avnet Electronics Marketing from the competition in the component distribution industry,' Stephen added.

Organized by ChinaECNet, China's electronics web portal, in partnership with China Electronic Purchasing Association and 'China Electronics Fair' (CEF), the 'China Component Leader' award was presented to Avnet Electronics Marketing Asia at a gala ceremony in Shanghai.

'The recognition reflects the fact that we are doing more than just meeting our customers' requirements. Our commitment to customer satisfaction is demonstrated through our extensive product offerings and our ability to deliver total solutions with multiple product lines leveraging on core and peripherals components, providing a one-stop-shop experience and time-to-revenue benefit to our customers. We are also continuing to drive for innovation in supply chain and design chain to help our customers stay ahead of the competition,' said Peter Wong, vice president of strategic planning and commodity business, Avnet Electronics Marketing Asia.

The award winners were identified following national surveys conducted by both ChinaECNet and CEF to select a limited number of China Component Leaders in each field, with a focus on passive and discrete components. The selection criteria included market share, technology and product quality.

The exhaustive selection process polled ChinaECNet's 300,000 online members as well as China Electronic Fair's 100,000-strong attendee database. In addition to the recognition of their outstanding success, the successful award winners, including Avnet Electronics Marketing Asia, received the opportunity to speak at the China Component Leaders Open Forum and introduce their companies, products and technologies to the 50,000 convention visitors and thousands of ChinaECNet online viewers across the Nation.

The Grand 'China Component Leader' Award Ceremony took place at The Seagull Palace in Shanghai. It was attended by more than 400 of China's electronic business leaders, Chinese senior government officials from the China Ministry of Information Industry and China's Electronic Enterprises Association.

About Avnet Electronics Marketing

Avnet Electronics Marketing Asia is part of the EM operating group of Phoenix-based Avnet, Inc. (NYSE: AVT), a Fortune 500 company with fiscal 2006 sales of USD\$14.25 billion. Serving customers in approximately 70 countries, Avnet is one of the world's largest technology marketing, distribution and services companies.

Avnet Electronics Marketing has a significant presence in Asia-Pacific -- the fastest growing electronics market in the world.

Headquartered in Singapore, Avnet Electronics Marketing Asia has 38 locations in 10 countries in Asia. It distributes semiconductors, interconnect, passive and electromechanical components to serve a wide range of customers including original equipment manufacturers (OEMs), electronic manufacturing services (EMS) providers, and small- to medium-sized businesses, and provides associated design-chain and supply-chain services. For more information, please visit www.em.avnet.com.

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Note to editors: this release can also be found on the EBA Web site at www.eba.com.hk. For enquiries on releases by e-mail, please call Rosa Lee at (852) 2537 8022 or send a message to rosa@eba.com.hk.

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