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Avnet Teams with UChips to Provide Total Solutions for Mobile Device Applications

Singapore -- Avnet Electronics Marketing Asia, an operating group of Avnet, Inc. (NYSE: AVT), today announced it has signed a distribution agreement with UChips Inc., a solution provider of mobile 3-dimension (3D) accelerators. Under the agreement, Avnet will market and support UChips products across Asia, including Australia, China, India, Korea, Malaysia, New Zealand, Philippines, Singapore, Thailand, Taiwan and Vietnam.

Through the extensive regional coverage, Avnet will distribute UChips' total solutions for mobile game, navigation and UI with high performance 3D hardware accelerator ASIC, 3D engine (EX3D) and software content.

"UChips strives to drive technological edge and values to customers. Avnet is definitely a business partner who shares the same vision and focus as ours," said Yong-Hwan, Jeong, CEO, UChips Inc. "To provide truly a total solution to customers, we need a partner like Avnet with exceptional demand creation capability and engineering expertise, especially in the telecommunications and consumer electronics markets, to provide support from concept development to delivery. We believe the joint efforts will elevate the service support to the next level and reach our targeted markets successfully."

"UChips' 3D total solutions offer customers strong competitive advantages in terms of ultra low power and high integration function with cost effectiveness. The unique strengths well address the surging demand of high functionality mobile devices. We believe the combined strengths of the two companies will deliver time-to-market benefits and outstanding values to help our customers stay ahead of the competition," commented C.C. Lim, vice president of marketing, Avnet Electronics Marketing Asia.

"UChips has a proven track record of its accelerator products. We have developed a total solution with a portable media player using UChips' accelerator and a complementary product, RMI Alchemy(TM) Au1200(TM), which is a highly integrated, power-optimized processor with an on-chip media acceleration engine(TM)," added Yong-Hwan.

UChips' latest accelerator product F3D2050, which enables a total game solution, comprises XGA support, DMB interface support, integrated TV encoder, graphic memory (16/32MB) and an MCP version.

About Avnet Electronics Marketing

Avnet Electronics Marketing Asia is part of the largest operating group of Phoenix-based Avnet, Inc. (NYSE: AVT), a Fortune 500 company with fiscal 2006 sales of USD\$14.25 billion. Serving customers in approximately 70 countries, Avnet is one of the world's largest technology marketing, distribution and services companies.

Avnet Electronics Marketing has a significant presence in Asia-Pacific -- the fastest growing electronics market in the world. Headquartered in Singapore, the company has 38 locations in 10 countries in Asia. It distributes semiconductors, interconnect, passive and electromechanical components to serve a wide range of customers including original equipment manufacturers (OEMs), electronic manufacturing services (EMS) providers, and small- to medium-sized businesses, and provides associated design-chain and supply-chain services. The company's web site is located at www.em.avnet.com

About UChips

UChips offers leading technology in mobile 3D acceleration and personal multimedia especially for mobile phones and handheld devices in the worldwide markets. The company focuses on solutions for applications of 3D navigation and 3D games.

UChips has developed the product F3D1000 (1M polygon/sec) with VirtualDigm. Its solutions in a real 3D game phone with Samsung electronics (SPH-G1000/ SCH-G100) and the second generation ASIC (F3D2000) in Samsung DMB + 3D game phone (SPH-B3200, SCH-B450) have been a great success. More information about UChips is available at www.uchips.com.

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